Deli Solution

Deli & Sandwich

Deli counters, Coffee Shops, Cafeteria, Sandwich Shops

A point of sale system can provide important benefits to a sandwich & deli counter, helping to provide speedy transactions, accurate stock and security features that ensure you're receiving the correct amount of money for each transaction. iTouch is fast, intuitive and simple to use.

Our Deli Solution is an end-to-end solution for deli counters and sandwich shops that helps improve customer service and maximise profitability.

Speed of Service

Delis are fast-paced, cash rich environments. Speed of service and reliability are key in these high turnover environments, our EPoS software system facilitates excellent customer service even during the busiest trading periods.

Discounts & Meal Deals

Itouch POS allows you to easily configure meal deals, promotions and other discounts for automated price calculations, buy one get one free etc. It also allows 'happy hour' and 'early bird' pricing linked to particular dates, days and time periods.

Customer Tracking

Place delivery or collection orders by phone, web or mobile app allowing customers to pre-order for catering or queue busting. iTouch POS can be connected to your phone line and will capture the phone number of all incoming customer calls and allow users to place pre-orders for busy periods.

Loyalty

Encourage your customers to keep coming back to you, but also at the same time encourage them to spend more. Reward them with points for spend or a simple coffee stamper for products sold. Loyalty customers can use, cards, proximity readers or iphone/anroid apps.

Security

To ensure each operator is ringing up food & drinks under their own name, secure employee login cards, dallas keys or even biometric fingerprints can be used to identify staff members. Strong security features like these will help secure your cash and enable you to keep control of your business.

Real Time Reporting

Real-time reporting is available either at the EPoS terminal, Back Office PC or HeadOffice giving you and your management team key data about trading, staffing and stock information.